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**Louisiana  
Department of State**



**Tom Schedler  
Secretary of State**

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October 15, 2012

NOT FOR BROADCAST OR DISTRIBUTION

**MEDIA BRIEFING: Election Night Results**

BATON ROUGE, La.- Secretary of State Tom Schedler invites members of the media and key election night staff to his office on Monday, October 22<sup>nd</sup> at 8:30 a.m. to preview the various methods for viewing/downloading election night results in advance of the Presidential Election on November 6, 2012. Secretary Schedler and Information Technology Director Chrissie Weatherford will lead the discussion, provide information on how to participate in our testing exercise and answer questions relevant to any media outlet's specific needs. This is the perfect opportunity to get technical assistance BEFORE election night when the Secretary of State's staff is extremely busy helping those directly involved in conducting the election.

"The media are a critical partner of the Secretary of State's Office on election night and we want to be sure you understand the many different ways to get results and also the pro's and con's of each format," said Secretary Schedler. "If we can establish a working relationship in advance of election night it will benefit everyone who works so hard to deliver timely and accurate results."

For out of town media outlets unable to travel to Baton Rouge, the briefing will be available via conference call. To RSVP or get the conference call phone number, please call Meg Casper at 225-362-5086 or email [meg.casper@sos.la.gov](mailto:meg.casper@sos.la.gov) as soon as possible so we can anticipate how many will participate.

**WHO: Key Election Night Staff  
WHAT: Election Night Result Briefing  
WHEN: Monday, October 22, 2012, 8:30 a.m.  
WHERE: Secretary of State Tom Schedler's Office  
8585 Archives Drive/ United Plaza XII Building  
Baton Rouge, LA 70809**

*(light breakfast and coffee to be served)*

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